Sustainable intensification of food production through resilient farming systems in West & North Africa

Deliverable D6.1
Website

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GENERAL DATA

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Project title: Sustainable intensification of food production through resilient farming systems in West & North Africa
Project website: www.sustinafrica.com

Start date of the project: September 1st, 2020
Project duration: 60 months
Organisation name of lead contractor: Luke

- Funding source: SFS-35-2019-2020 - Sustainable Intensification in Africa
  Type of action: Research and Innovation Action

DELIVERABLE NUMBER:	D6.1
DELIVERABLE TITLE:	Website
DELIVERABLE TYPE:	Report
WORK PACKAGE N:	WP6
WORK PACKAGE TITLE:	Communication and dissemination
DELIVERABLE LEADER:	Luke
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ABSTRACT

This deliverable presents the basic structure and initial content of external website (www.sustinafrica.com) of SustInAfrica project.

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1. Introduction

The external website (www.sustinafrica.com) is built to communicate and disseminate project-related information to a wider audience. The objective of the website is to provide a brief summary of the project and inform about ongoing and future activities. The website will disseminate information on i) participating partners and stakeholders[1], ii) work packages, iii) results and outcomes (e.g. publications, user-friendly tools and platforms developed and assessed during funded project period, and iv) news and events. Thus, besides the platform operated by Farmerline Ltd. this website ensures dissemination of project results and outcomes. Results, outcomes, publications, upcoming events and other actions will be promoted in news section of the website. SustInAfrica`s website operates mainly in English, but summaries and news will be made also in e.g. Arabic and French.

This deliverable presents the initial structure and content. Thus, the website will evolve throughout the project. Its usability and contents are regularly checked, and changes are made as new needs are noticed by consortium members or external users.
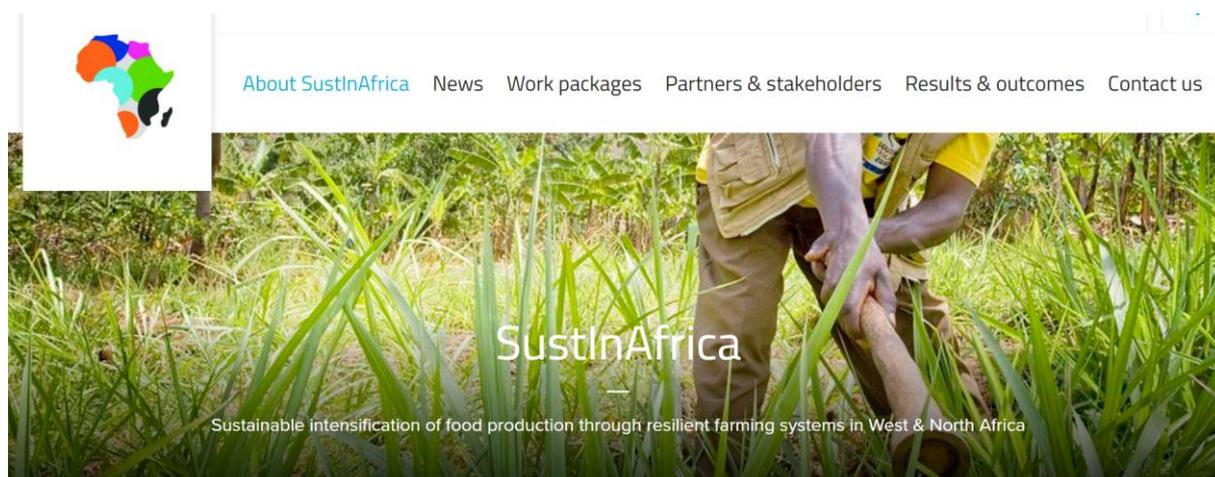

Fig 1 : www.sustinafrica.com header and main menu

2. Life span of the website

The project website will be available and editable between 1.1.2026 and 31.12.2029. After 2029 the last version of the project`s website still be accessible. At any time either before or after 2029 security related-issues is maintained, e.g. antivirus system. Results and outcomes finalized and/or achieved after 2029 will be made available on partner websites, e.g. website of Natural Resources Institute Finland (Luke).

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[1] Based on their permission to publish.

3. Responsibilities

The website is administrated by Communication Manager Laura Eskelinen (Luke). Other contributors, such as project coordinator and project manager will contribute to the content production (e.g. basic information of the project, results etc.). Work package leaders will contribute to contents, such as work package related information, products and news. Other project partners are also free to publish content of their work (e.g. news) in their own languages. These actions are agreed and planned separately.

4. Site structure

SustInAfrica`s website is built to be a 'business card' for the project – informative, easy enough to find and use, visual and useful for different needs. Publishing blogs, webinars and videos will support engagement of stakeholders and increase visibility and uptake of project results and product (e.g. data, knowledge, tools). Site structure can be easily modified to meet the needs of the project in the future.

Currently the site consists of following parts:
- **Frontpage (About SustInAfrica)**
- **News**
- **Work packages**
- **Partners & stakeholders**
- **Results & outcomes**
- **Contact us**

Frontpage aims to present the project very briefly and to give basic information like funder, overall funding amount, duration and coordinator. It invites people to discover the page and its content further.

News page will provide a place to find all project related news briefly published. News items will also be shared in social media channels and if relevant linked to news published on partner organisations' websites.

Work packages page presents the actual work of the project and how it is divided to meaningful entities. Each work package is presented with name, lead partner of the WP and main objectives.

Partners & stakeholders page presents the SustInAfrica consortium, their partners and geographical coverage of the project. At this page stakeholders who agreed in publishing their contact details will be published to describe and promote their role in the SustInAfrica project.

We also add a weblink to the Mergdata platform operated by Farmeline Ltd. As their platform is an essential tool used in training and education activities (mainly WP4).

Results & outcomes page will be the platform to present and share project results, tools, publications and other outcomes. The visual design of the page will be discussed further when the project has achieved its first results.

Contact us page presents the contact information for project's coordination team and for different WPs.

Figure 2 : Link to the project partners websites